Campus Ambassador Program

You have the chance to represent TechKriti, MBM University, in your campus by acknowledging the designation of Campus Ambassador (CA). Your branding, interpersonal, and many more skills will increase as a result of this training. This year's CA program has been tailored to help Campus Ambassadors hone their skills.

All CAs will collaborate closely with TechKriti MBM University's core staff. Being a member of this program will allow you to interact with many students on your campus and gain a newfound understanding of it. It will assist you in strengthening your network and developing your public relations, both of which are essential for your future success in both business and the corporate world. Assist us in reaching the target audience and finishing the assignment so that we can receive dignified accolades. Provide yourself the mindset and skill set of an entrepreneur by becoming our CA.

*Students from all majors are eligible for this program; it is not just for engineering students.*

**Responsibilities of Campus Ambassador**

“Be the leader of your Campus”

* Be the Bridge

You’ll be the trusted link between TechKriti MBM University and students of your campus.

* Promote

Help us increase the reach via your social media platform, interacting with students and getting maximum number of head counts from your campus.

* Cooperate

Cooperate with public relations and all the management team members of TechKriti MBM University to help make the event a breathtaking experience.

* Participate

Every CA must ensure their mandatory participation before registering anyone else to gain insights of Public relation and Inter-personal skills.

* Represent

By being the face of TechKriti MBM University in your campus, you’ll be handling the relevant work of spreading information about various activities being carried out.

**Rewards and Recognition**

A Campus Ambassador shall bring at least 5 teams from the campus for the eligibility of certification.

* On bringing 10 teams the CA will be rewarded with a Online Certification from MBM University.
* On bringing 20 teams or more the CA will be rewarded with an Offline Certification from MBM University.
* Some CAs, based on performance will be provided with exciting merch and goodies.

**TERMS & CONDITIONS**

* TechKriti MBM University will have the right to remove a CA from the program if CA isn’t following given instructions properly and not coordinating with the Campus Ambassador Co-ordinator.
* All CAs will be given a referral code and the participants will have to enter the referral code while registering for any of the events.
* The incentives will be provided only on successful completion of the program.
* More than one CA can be selected from a college depending on the strength and location of the college.
* All the rights to take the decision about Campus Ambassador Program belongs to TechKriti MBM University.